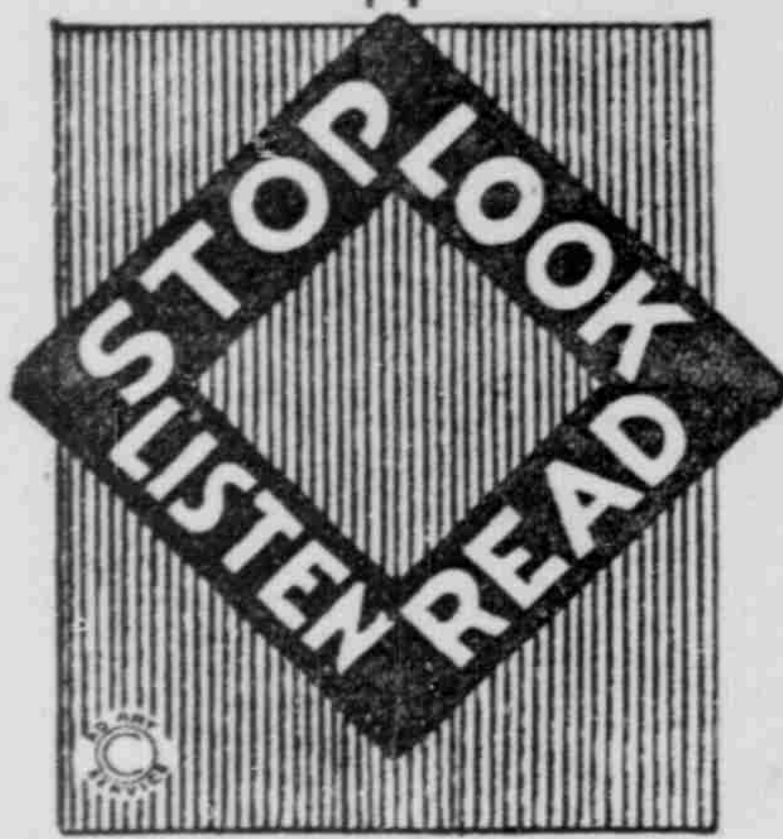


SALE STARTS FRIDAY

AT FEDDER'S

COME EARLY



A 15 Day Closing Out Sale of High Grade Shoes



Thousands of Dollars Worth of Men's, Women's
and Children's Shoes Must be Sold Immediately!

SALE STARTS FRIDAY

Just think of it! Right at the very beginning of the season! Right when every member of the family needs shoes comes like a thunderbolt the startling announcement of the greatest shoe sale ever held in South Bend! Don't confuse this with the ordinary so-called "Shoe Sale." We mean exactly what we say. We must CLOSE OUT during the next 15 days many lines of the best shoes on the market. They will be sold regardless of what they cost us at prices that have been unheard of since the war. Shoes, Oxfords, Pumps, Slippers for men, women and children at prices that will sweep the town like wildfire!

These Prices Tell the Story!!

Here's the Story of This Great Sale

During the past few years the Fedder Shoe Store has gained an enviable reputation for handling shoes of the best quality ONLY.

Our business has grown by leaps and bounds because every customer brought friends to us.

It is, therefore, with sincere pleasure that we announce this great money saving Closing Out Sale right at the start of the season. Right at a time when every family needs shoes.

We must close out these lines in 15 days. To do that we have slashed prices to the very bone—far below our normal low price level. And we want you, our friends and customers to take full advantage of this wonderful money saving opportunity.

Also we wish to advise you to come just as early as you possibly can—Friday or Saturday if possible, because these prices are sure to create a tremendous demand for fine shoes. The range of sizes is complete at the start of this sale. But they won't last long. So come early. And come prepared to save from 25 to 75 per cent on shoes for every member of the family!



Silver Pumps
Women's Silver Pumps, Louis heel, regular \$10.00 value. Sale price... **\$7.95**

Suede Oxfords
Women's black suede lace Oxfords, military heel, \$9.00 value. Sale price... **\$6.95**

Men's Nettletons
Men's Shoes. A. E. Nettleton. Black or brown kid or calf. Broad, medium or English toe. Regular \$14 and \$15 values. Here's a bargain every man should take advantage of. Sale price only... **\$10.95**

Men's Patent Oxfords
Men's patent oxfords. Lace. Flexible sole. A splendid dancing shoe. \$10 values. This sale, only... **\$6.95**

Women's Pumps
Women's black one and two-strap Pumps, Louis or Junior heel. A stylish, good looking pump. \$8 and \$9 values during our Closing Out Sale, at... **\$5.95**

Tan Oxfords
Women's dark brown Oxfords. Calf, lace, military heel. A year round shoe. Regular price is \$9.00. Sale price... **\$5.90**

Women's High Shoes
Women's grey, mouse, brown, or dark brown cloth top, lace shoes. Louis heel. Welt sole. Very stylish and neat in appearance. Sold regularly at \$7 and \$8. This sale... **\$1.95**



Women's medium dark brown low heel pumps. Strap buckle. \$9 values. Sale price... **\$5.95**

Women's white kid lace shoes. Louis heel. Made of the best material and a regular \$10 value. While they... **\$6.95**

Women's black, grey or brown suede strap pump. Louis heel. A shoe that is the last word in styles for this season. Regular \$12 value. Sale price... **\$7.95**

Women's black kid, suede top lace shoe. \$12 value. You'll have to hurry to get your size as the price has been slashed to the bone. During this... **\$7.95**

Thompson Bros.' Shoes
Thompson Brothers Shoes in patent, calf or kid. Come in brown or black. Broad, medium or English toe. A shoe that will hold its shape and look good for a long time. A regular \$11 value. Closing Out Price... **\$7.95**

Men's Brogue Oxfords
Men's brown Brogue Oxfords. Slip sole. A good oxford for fall and winter wear. Regular price \$10.00. Sale price... **\$6.95**

Women's White Kids
Women's White Kid Pumps or Oxfords. Full Louis heel. Regular \$10 value. For quick closing out only... **\$6.95**

Women's Oxfords
200 pairs Women's dark brown and black kid lace Oxfords. Military heel. A good shoe for street or dress wear. \$6, \$7 and \$8 values. Sale price... **\$3.95**

Satin Boudoir Slippers
Women's satin boudoir slippers. Come in black, rose, pink, blue, dark blue or red. Make excellent gifts. \$3 and \$3.50 values. To close out, only... **\$1.95**

Thompson Bros.' Oxfords
All Thompson Brothers Oxfords in brown, black kid or calf. Broad, medium or English last. The best shoes money can buy. Regular \$10 and \$11 shoes for quick close-out. Priced at... **\$7.95**

Stylish Shoes, Oxfords or Pumps
For Women and Misses at Unheard-of Prices
These Will Go Fast—Be Sure and
Get Yours Early!

Women's black or brown calf, low shoes. Junior Louis heel. \$10 values. For quick sale, only... **\$6.95**

Women's grey, brown or mouse shoes. Louis heel. \$10 and \$12 values. This sale only... **\$7.95**

Women's brown one strap Junior Louis heel pump. A neat, dressy shoe that will give excellent wear. Regular \$6 value. Sale price... **\$3.95**

Women's black patent oxfords. Louis heel. \$7 value. Sale price... **\$3.95**

Men's House Slippers
Men's dark brown Romeo stitch sole House Slippers, \$3.25 value. Your choice at... **\$2.85**

Women's Pumps
Women's patent or kid Pump. Buckle ornament. Full Louis heel. Dressy for any occasion. Regular \$10 value. To close out, priced at... **\$6.95**

Kid Top High Shoes
Women's Patent brown kid top, Louis heel Shoes. We sold hundreds of these shoes at \$12 a pair. To close out quickly, priced at... **\$7.95**

Satin Slippers
Women's Satin Slippers. Blue, pink, old rose and black. Junior heel. \$5 values. This sale for only... **\$3.95**

Men's High Brogues
Men's black or dark brown Shoes. Soft toe brogues. Stylish, durable shoes. Regular \$10 values; during this sale... **\$6.95**

Felt Slippers
Men's dark brown, grey or blue felt slippers. Leather sole or padded sole. \$3 and \$3.50 values. Sale price... **\$2.55**

Colonial Pumps
Women's patent or kid Colonial pump. Louis heel. \$6.50 and \$7 values. This sale at... **\$3.95**

EXTRA SPECIAL!

Women's patent or suede, soft top, covered Louis heel. These shoes are regular \$11 values and will go like hot cakes during this sale at... **\$7.95**

Women's black kid boudoir slippers. Pom-Pom trim. \$1 and \$2 values. During this sale at only... **\$1.95**

Men's dark brown or black calf lace shoes. Broad toe. Policemen's full double sole shoe. A splendid serviceable work shoe regularly sold at \$7. This sale only... **\$4.95**

Men's brown all felt slippers. Padded sole. \$1.50 values. To close out quickly, only... **95c**

Women's patent or kid pump. Covered heel. Dainty, durable, dressy. Regular \$9 values. Sale price only... **\$5.95**

Women's brown and black suede shoes. Louis covered heel. A good, dressy shoe for cold weather. Regular \$12 value. Sale price... **\$7.95**

Women's felt slippers, all colors. \$1.25 to \$3.00 values. For quick cleanup at... **HALF PRICE.**

Men's brown calf lace shoes. Medium toe. A good shoe for street wear or business. Regular \$7 value. This sale only... **\$4.95**

Boys' shoes. Black or brown calf. Lace or button. \$5.50 values at... **\$4.95**

Women's patent pumps. Military heel. Regular \$7 value. Sale price... **\$3.95**

Women's black kid or calf lace shoes. \$6 values. Sale price only... **\$3.95**

\$4.50 values at... **\$2.95**

Mothers! Fathers! Look at These Prices for Children's Shoes!

Brown, black or patent. Calf. Lace or button shoes.

Regular Price	Sale Price
\$7.00	\$5.95
6.00	4.95
5.00	3.95
4.00	2.95
3.50	2.95
3.00	1.95
2.50	1.95

All children's felt slippers in blue, red or brown
HALF PRICE

Look Here Men!!

Here's One!

200 pair men's calf or kid lace shoes, broad toe blucher, \$5, \$6 and \$6.50 values. Sale price... **\$2.95**

Here's Another!

Men's white or palm beach oxfords. A great opportunity to buy shoes for next year at a great saving. These are regular \$5 and \$6 values. Sale price only... **\$3.95**

And Another!

One lot of men's black and brown kid or calf shoes, broad or English toe. A clean sweep of shoes that you would ordinarily pay from \$8 to \$9 for. Our sale price... **\$4.95**

Don't Miss This!

One lot all men's shoes, black and brown calf bluchers, broad toe or English last, \$6.50 and \$7.50 values slashed to... **\$3.95**

A Bargain!

One lot men's oxfords, black, brown calf or kid, broad or English last, \$8 and \$9 values. This sale only... **\$4.95**

Save Money!

Men's black kid lace and button shoes, broad or medium toe. \$6 values. Sale price... **\$4.95**

Men's, Women's, Children's Arctics at Half Price

FEDDER'S

114 North Michigan Street

